

TIME	TITLE	DESCRIPTION	ADDITIONAL INFO
00:00 3'	<b>Introduction</b>		Our association Structure and aim of the workshop
00:03 20'	<b>Introduction to the topic</b>	Concept of Language and Culture	Associograms for the individual terms
00:23 5'	<b>Communication</b>	Communication model according to Schulz von Thun	4 sides of a message
00:28 12'	<b>Communication</b>	Examples of the 4 sides of a message	-Couple driving a car -Couple eating
00:40 10'	<b>Communication</b>	Non-verbal communication	-Brainstorming: Types of non-verbal communication -genetic facial expressions
00:50 10'	<b>Communication</b>	Examples of misunderstandings in non-verbal communication	-Nod -Looking contact -Waving goodbye -Finger circle -Thumbs up "Victory" sign -Waving with the palm of the hand downwards
01:00 5'	<b>Break</b>		
01:05 15'	<b>Communication</b>	Forms of encounter	Greetings with different gestures
01:20 5'	<b>Communication</b>	Direct and indirect communication	What constitutes direct and indirect communication?
01:25 10'	<b>Communication</b>	Examples for direct and indirect communication through communications model	German woman offering tea to a Syrian woman
01:35 15'	<b>Summary</b>	How do I manage to communicate successfully despite language barriers and cultural differences, how do I communicate successfully and avoid misunderstandings?	Final brainstorming with the participants

01:50

TOTAL LENGTH: 01:50

# Workshop Language and Culture - block details

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00:00  
3' **Introduction**

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ADDITIONAL INFORMATION

Our association

Structure and aim of the workshop

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00:03  
20' **Introduction to the topic**

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Concept of Language and Culture

ADDITIONAL INFORMATION

Associograms for the individual terms

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00:23  
5' **Communication**

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Communication model according to Schulz von Thun

ADDITIONAL INFORMATION

4 sides of a message

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00:28  
12' **Communication**

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Examples of the 4 sides of a message

ADDITIONAL INFORMATION

- Couple driving a car
  - Couple eating
- 

00:40  
10' **Communication**

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Non-verbal communication

ADDITIONAL INFORMATION

- Brainstorming: Types of non-verbal communication
  - genetic facial expressions
- 

00:50  
10' **Communication**

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Examples of misunderstandings in non-verbal communication

ADDITIONAL INFORMATION

- Nod
  - Looking contact
  - Waving goodbye
  - Finger circle
  - Thumbs up
  - "Victory" sign
  - Waving with the palm of the hand downwards
- 

01:00  
5' **Break**

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01:05  
15' **Communication**

Forms of encounter

ADDITIONAL INFORMATION

Greetings with different  
gestures

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01:20  
5' **Communication**

Direct and indirect communication

ADDITIONAL INFORMATION

What constitutes direct and indirect communication?

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01:25  
10' **Communication**

Examples for direct and indirect communication through communications model

ADDITIONAL INFORMATION

German woman offering tea to a Syrian woman

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01:35  
15' **Summary**

How do I manage to communicate successfully despite language barriers and cultural differences, how do I communicate successfully and avoid misunderstandings?

ADDITIONAL INFORMATION

Final brainstorming with the  
participants

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